



Universidad de  
Deusto

Deustuko  
Unibertsitatea



## General Profile

The University of Deusto is remarkable for its capacity to combine a number of contrasting elements: local roots and global challenges, historic awareness and concerns for the future, leadership engagement and social commitment, intellectual rigor and experienced based learning, competition and cooperation, tradition and innovation.

UD has contributed to society by educating politicians and bankers, entrepreneurial people for medium enterprises and for large firms, prestigious lawyers and significant media people, writers and EU commissioners and international civil servants in international organizations, inter-governmental organizations and NGOs, in the service of under-privileged populations all over the world.

The University of Deusto is well known for its capacity in the Social Sciences and Humanities, in particular law, economics and business administration, education and psychology as well as sociology and social work, culture and tourism, languages and communication, international studies and theology. Beyond the Social Sciences, it also counts on a faculty of engineering.

## University of Deusto at a glance

- ♦ *Students: 9.560*
- ♦ *Academic Staff: 2.800*
- ♦ *26 Bachelor Degrees*
- ♦ *51 Master Degree*
- ♦ *12 Doctoral Programmes*
- ♦ *38 Specialized Programmes in Continuing Education (and the newly created Deusto Business School)*
- ♦ *15% International Students*
- ♦ *16 International/Joint Programmes*
- ♦ *5 Erasmus Mundus Master Courses*
- ♦ *9 Regions of the world in EM Cooperation Windows: Belarus, Moldova and the Ukraine; Russia, Iran, Irak and Yemen, Kazakistan, Brasil, Chile and Mexico, India and the ACP Countries.*
- ♦ *320 Academic partnerships*
- ♦ *94 International networks and projects (31 are coordinated by the University of Deusto)*

- ♦ *A newly-opened library – the Deusto Resource Center for Learning and Research*
- ♦ *A dynamic university press with more than 800 titles in its catalogue*
- ♦ *9 scientific journals and six international series of books corresponding to the different research units*

## Location

The University of Deusto is located in Northern Spain in the heart of the economic and cultural capitals of the Basque Country - Bilbao and San Sebastian. The Basque Country has been a model of innovation and transformation capacity and is proud of being ranked first in GDP in Spain and, the third in the world in UNDP's Human Development index.

The San Sebastian Campus is five minutes away from the estuary and the scenic beaches of the Concha and Gros. The city is well known for its variety of cultural activities, its international film and jazz festivals and the natural beauty of the surrounding landscapes and its avant-garde culinary scene. The Bilbao Campus sits on the banks of the river Nervión, facing the city's exponential symbol of modernity, the Guggenheim Museum. Bilbao, apart from being a national economic powerhouse, is the showcase of Spain and the Basque Country in area of urban development and transformation.

## History

The University of Deusto was founded in 1886. The concerns of the burgeoning industrial capital, built on steel, shipping, shipbuilding and the cultural interest of the Basque Country in having their own university, as well as the interest of the Society of Jesus in higher studies converged and brought the university project into existence. In 1916, the "Universidad Comercial de Deusto" received the first group of students which would be the first graduates in Economic Sciences in Spain, 25 years before this degree was officially recognised. In 1963, the Institute of University and Technical Studies of Guipuzcoa in San Sebastian was formed by the integration of three already-existing entities. This institute, years later, would form a part of the University of Deusto. Hence the two campuses in Bilbao and San Sebastian.

## Education in the Social Sciences and the Humanities

Academic excellence for the University of Deusto is reflected in its commitment to:

- **Innovative methods of learning.** UD is well known for its innovative methods of learning and particularly in the new methodology of competence-based learning where as a co-coordinator of the Project Tuning Higher Education Structures in Europe is participating in educational reforms in more than 50 countries in the world, often in consultation with higher educational country authorities both at the Ministerial level or at the level of Conferences of Rectors.
- **Reflection and educational research** as well as a very intense team work development having elaborated and partly implemented its own methodology of teaching, learning and assessment in a learner-based approach. In this context, specialized courses as well as training sessions bring people from different parts of the world to reflect and

discuss about programme design and delivery giving place to numerous projects.

- A further characteristic of education at UD is the significant incorporation of new **technologies as tool** for a quality education with an emphasis in meaningful learning and efficiency.
- **The creation of the Deusto Business School** for quality executive teaching in the field of Business Administration, with the advantage of being part of a large and significant network of companies as well as professionals working together on training schemes. DBS programmes include Multinational MBAs Executive MBAs and a number of Management Development Programmes, in addition to in-company training.
- **Education of global citizens**, of people with a broader vision of the world and people who are able to develop an open world identity and who feel the challenge of cooperating in the construction of a more humane global society. This is targeted by a number of strategic measures such as the internationalization of the students and staff, capacity for places where its students can spend a formation period abroad, not only in Europe but in several regions of the world. A further measure is the emphasis in language training. Although Spanish is a language spoken in 23 countries in the world, UD is incorporating a significant and growing number of units and courses taught in English. The commitment to education with a global vision is also apparent in the joint programmes.

### **International Joint Programmes . This includes:**

#### **❖ Joint/D International Joint/Dual Master Degrees**

- *Management Administration*: European HE Institutions of Nantes Ecole de Management and Bradford University
- *Transnational Law Trade and Finance*: Universities of Tilburg, Strasburg and Frankfort
- *International Humanitarian Action*: European Universities of Groningen, Dublin, Bochum, Louvain, Uppsala, Aix on Provence and Western Cape, South Africa, University of Columbia, USA, Javeriana de Bogotá ,Colombia, Brasilia, Brasil, Bangalore, India; York , Canada; St. Joseph , Lebanon and Monash , Australia.
- *Human Rights and Democratization*: European Universities of Graz, Leuven, Bochum, Hamburg, Maastricht, Padova, Venice.
- *Lifelong Learning: Policy and Management*: European Centers: Institute of Education in London and Copenhagen University of Education
- *Sustainable Health Systems*: European Universities of Corvinus, Budapest, Verona and Vilnius
- *Europe and the World- Euroculture*: European Universities of Göttingen, Groningen, Jagiellonski , Uppsala,as well as the universities of Indiana, in USA, Osaka in Japan, Pune in India and UNAM in Mexico.

## ❖ Joint Doctoral Enhancement Programmes

- *Transnational Law*: with London School of Economics, Osgood Law School in York, Canada, and the Universities of New York, USA and Melbourne, Australia
- *Peace and Conflict Studies*: Universities of Bradford, Uppsala, Kent in Canterbury, Coimbra, Utrecht and Leuven.
- *Migration, Diversity and Identities*: Universities of Liège, Bamberg, Bradford, Dublin, Helsinki, Padua, Poitiers, Sofia and Southern Denmark.

## Research Centers

11 Research Institutes:

- International Institute of Business management
- Institute of Educational Sciences
- Institute of Basque Studies
- Institute of European Studies
- Institute of Cooperative Studies
- Deusto Institute of Drug Dependency
- Ignatius of Loyola Institute
- Institute of Leisure Studies
- Pedro Arrupe Institute of Human Rights
- Higher Institute of Religious Sciences
- Institute of Strategy and Competitiveness (Associate with Harvard Business School)

## Chairs and Research Units:

- Chair in Law and the Human Genome
- Unesco Chair in Human Resources for Latin America
- Gertrude Ryan Chair in North American Law
- International Migration and Social Cohesion in Europe Research Unit
- HumanitarianNet Research Unit for Humanitarian Development Studies

## Research Priorities

Institutes, Chairs and Research Units coordinate a number of around 850 research projects. They form the five pillars in the following research priorities:

- The area of **Economic Development, Business and Finance** research priorities here center on the realm of Banking and also on competitiveness from a triple perspective: clusters of knowledge, innovation and entrepreneurship. The Institute of Competitiveness leads in this priority, which is enhanced by the Institute's participation in leading international networks such as the network headed by Harvard University's Institute for Strategy and Competitiveness (ISC) and the European Network on Industrial Policy (EUNIP), among others.
- The area of **International and Intercultural Studies** focuses on challenges to global society and concentrates on the analysis of Europe in the World and the relations of Europe with third countries. Priority areas are:

- Human Rights and Democratization processes;
  - International Humanitarian Action;
  - Governance and Public Policies for Development;
  - International Migration and Social Cohesion;
  - European Integration, Identity and Cultural Transformations in Europe
  - Peace and Conflict Studies
- The area of **Learning and Innovation in Education**. Although importance is given to European Lifelong Learning policies in a regional European context as well as on a global scale, the main focus of research centers around Higher Education particularly on programme design and competence-based learning.
  - In the area of **Transnational Law**, the research priority concentrates in Transnational Law, with three areas of specialization: Intellectual and Industrial Property, pertinent to management and innovation; Finance, related to bank and finance; and European Business Law, oriented towards European business trade.
  - Research priorities in the area of **Psychology** focus on experimental psychology and the psychology of the learning processes and clinical health psychology
  - Two strands of specialization and research options mark the more strict nucleus of **Social Development** : one in relation to the role of communication, culture, leisure and tourism and the second round vulnerable groups and social cohesion.

### **Research Support Structures**

Competitive research is supported by the Research and Knowledge Transfer Center: the OTRI. This consists of two operational units: The Research management and support agency-Deiker and the Deusto Foundation which for the social sciences gathers around Social Research at Deusto Foundation. This carries out consultancy research on quality of social services, social intervention programmes and projects, and public policies on social groups among others.

### **The Resource Center for Research and Learning**

This new center, built by the well-known architect Rafael Moneo is located next to the Guggenheim Museum. This will house close to one million of volumes in the field of social sciences. It will also offer a thousand places for individual researchers and multiple seminar rooms for team work and group debate.